



## **Manischewitz Issues a Product Mislabeling Advisory and Voluntary Recall on some very limited units of their Dark Chocolate Coins**

**Bayonne, NJ. (December 1<sup>st</sup>, 2023) – Manischewitz**, is recalling Manischewitz Dark Chocolate Coins. In some very rare instances; Inside Units (the “bag”) within a Milk Chocolate Coin Display Box may be labeled as “Dark Chocolate” but contains Gold Foil coins within a Blue Netting, which ***are dairy***. People who have an allergy or severe sensitivity to milk, run the risk of serious or life-threatening allergic reaction if they consume these products.

The Manischewitz Dark Chocolate Coins were distributed to stores nationwide, predominately located in the New York, New Jersey and Connecticut regions, during the weeks of September 26<sup>th</sup>, 2023 through November 28<sup>th</sup>, 2023.

This recall was initiated after the company was notified by their Quantity Control Department that a limited number of bags labeled as “Dark Chocolate Coins” contained Milk Chocolate Coins, which contains milk allergen that is not declared on the label. All dairy Milk Chocolate Coins are wrapped in Gold Foil within a Blue Netting and all non-dairy Dark Chocolate Coins are wrapped in Silver Foil within a Red Netting.

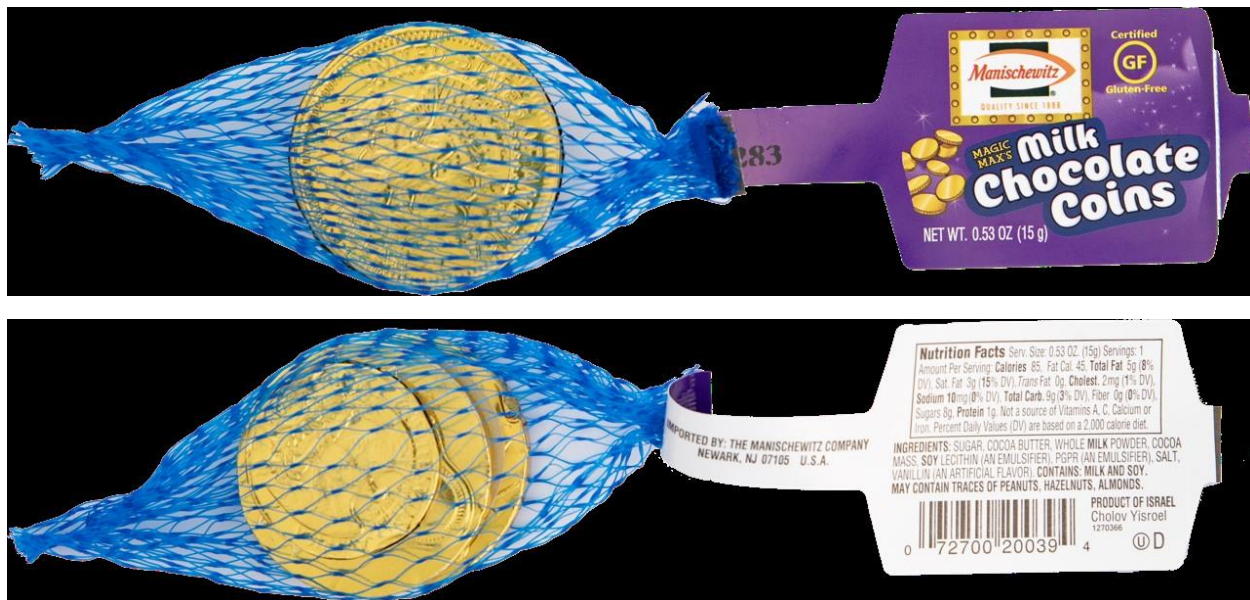
Only packages bearing the Lot Code below, may *potentially* have gold (dairy) coins in the “dark-chocolate tagged” bag. (Retailers take note the UPC in which you bought this product would be the following UPC 072700200356 which is the Milk Chocolate display Box)

UPC Code	Description	Lot Code
072700200387 Display Box UPC is 072700200356	Manischewitz Dark Chocolate Coins .53 oz	2283

Stores and Consumers **can easily decipher if the product in question is labeled incorrectly.** As indicated in the Images below.

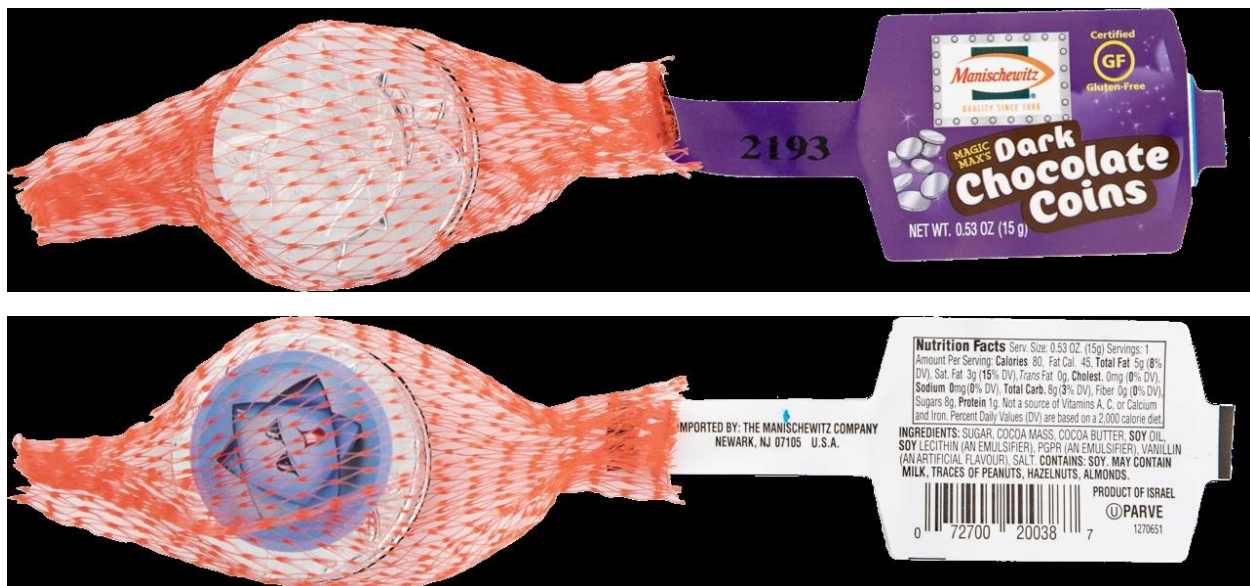
No Issue – ✓

Correct Labeled Milk Chocolate Coins



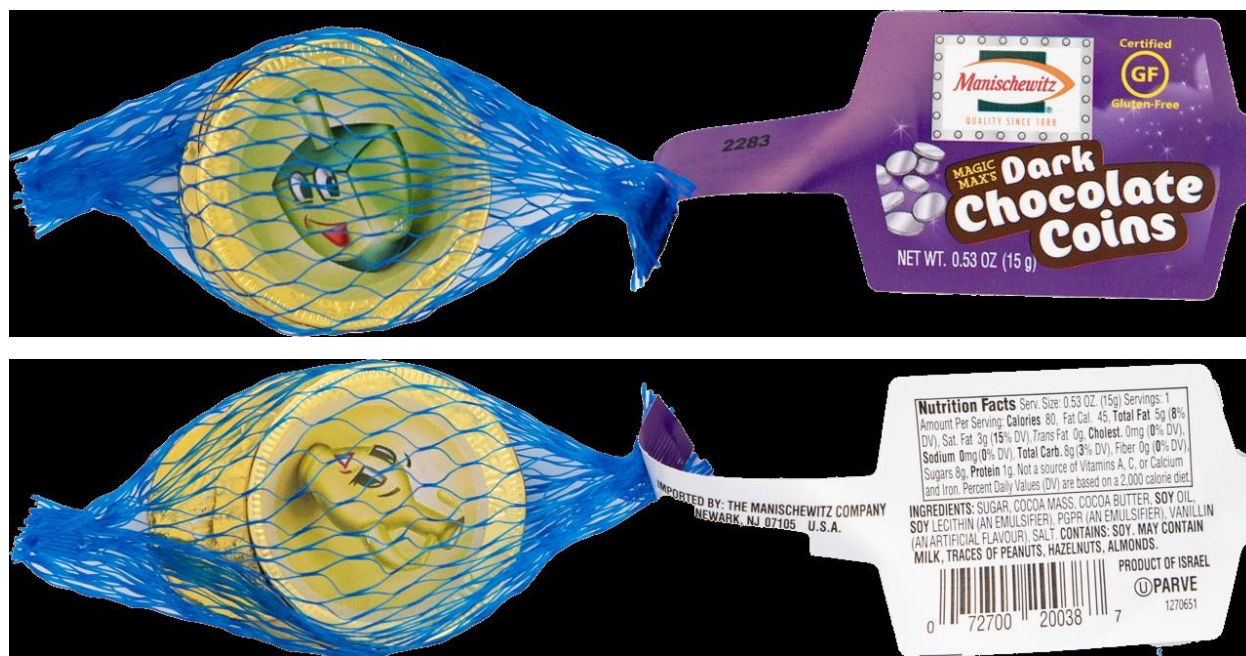
No Issue – ✓

Correct Labeled Dark Chocolate Coins



## Affected Product – X

As you can see this shows the Dark Chocolate label with Milk Chocolate Coins



The company has received no reports of illness or injury to date.

We immediately informed all retailers who had purchased this lot code about this recall and instructed them inspect their inventory or remove any potential affected product on their shelves.

Consumers who may have purchased this product are advised to inspect their product if gold foil coins are in the dark chocolate bags and discontinue use immediately. Consumers may return the product for credit or refund. If a consumer experiences an allergic reaction they are urged to report to a medical provider. Consumers who have questions may contact us at [Customercare@kayco.com](mailto:Customercare@kayco.com) or by phone at 718-369-4600 Monday through Friday 9 AM to 5PM Eastern Time.

This recall is being made with the knowledge of the Food and Drug Administration.

### **Action Required:**

#### **Instructions for Retail Stores:**

Please examine the stock in your retail stores including shelf and backrooms to determine if you have any of this recalled product on hand. Take immediate steps to remove the product from sale and segregate the product from other inventory to ensure that it is not placed back on sale.

**NOTE: A Rapid Recall Response Form must be filled out and submitted for Retail inventory. Please send the attached retail Rapid Recall Response Form back to the following contacts: [brad@kayco.com](mailto:brad@kayco.com)**

## Recall Return Response Form

Please check ALL appropriate boxes

- ☐ I have read and understand the recall instructions provided in the November 29, 2023 letter.
- ☐ I have checked my stock and have quarantined inventory consisting of \_\_\_\_\_ cases and \_\_\_\_\_ sell units.

Indicate disposition of recalled product:

- ☐ Returned (specify quantity, date and method);
- ☐ Destroyed (specify quantity, date and method);
- ☐ Held and awaiting instructions from Kayco regarding disposition
- ☐ I have identified and notified my customers that were shipped or may have been shipped this product by (specify date and method of notification); or
- ☐ I have attached is a list of customers who received/may have received this product. Please notify my customers.

Any adverse events associated with recalled product: ☐ Yes ☐ No

If yes, please  
explain: \_\_\_\_\_

Please check the appropriate box(es) to describe your business:

- |   |  |
|---|--|
| <input type="checkbox"/> Wholesaler/distributor         | <input type="checkbox"/> Retailer                |
| <input type="checkbox"/> Grocery corporate headquarters | <input type="checkbox"/> Food service/restaurant |
| <input type="checkbox"/> Repacker                       | <input type="checkbox"/> Manufacturer            |

Other: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Tel. number: \_\_\_\_\_

Firm name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

PLEASE E-MAIL COMPLETED RESPONSE FORM TO: [brad@kayco.com](mailto:brad@kayco.com)